



**CHICAGO  
CHINATOWN  
COMMUNITY  
FOUNDATION**  
**芝城華埠基金會**

2169B SOUTH CHINA PLACE. CHICAGO, ILLINOIS, 60616  
312.326.5320

[www.ccc-foundation.org](http://www.ccc-foundation.org)

## **2024 CHINATOWN SUMMER FAIR SPONSORSHIP OPPORTUNITIES**

**45<sup>th</sup> ANNUAL CHINATOWN SUMMER FAIR**

**07,27-28,2024**

Date: **Saturday and Sunday, July 27 and 28, 2024:**

Time: Saturday:10 a.m. to 10 p.m. , Sunday:10 a.m. to 7 p.m.

Place: Chinatown - Wentworth Ave., from Cermak Road to 24<sup>th</sup> Street

- Annual neighborhood festival, Taste of Chinatown featuring traditional lion dances, food & drink, arts & crafts, merchandise vendors, live entertainment, children's area
- Attendance: 25,000 – 30,000
- Target Demographic: Local, Domestic and International Visitors, (Families, Professionals, Students)

### **EVENT SPONSOR - Value: \$10,000.00**

Entitlements are:

- ❖ Premier booth space (10' x 20') incl. 6 tables and 6 chairs and Electricity
- ❖ Logo featured on both sides of event banners displayed at Chinatown Gateway (Wentworth/Cermak)
- ❖ Logo featured on event banner displayed at Main Stage (23<sup>rd</sup> Street and Wentworth)
- ❖ Verbal Recognition as Event Sponsor hourly on Main Stage
- ❖ Recognition as an Event Sponsor with invitation to Summer Fair Press Conference
- ❖ Recognition as an Event Sponsor in Chinese Media ads, press releases, distribution of 20,000 official event fliers and on line at [www.ccc-foundation.org](http://www.ccc-foundation.org)
- ❖ Opportunity for product distribution, literature and giveaways, with Event Parking + VIP Parking

### **EVENT SPONSOR - Value: \$5,000.00**

Entitlements are:

- ❖ 1 booth space (10' x 10') incl. 2 tables and 2 chairs
- ❖ Logo featured on both sides of event banners displayed at Chinatown Gateway (Wentworth/Cermak)
- ❖ Logo featured on event banner displayed at Main Stage (23<sup>rd</sup> Street and Wentworth)
- ❖ Opportunity for product distribution, literature and giveaways + Event Parking